Aya Ismail Salama

UX/UI Designer

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Profile

UX/UI Designer specializing in user research, behavior analysis, and translating insights into accessible digital solutions. Skilled in designing user flows, wireframes, and prototypes to enhance product usability and engagement. Passionate about solving real user problems and collaborating with cross-functional teams.

Internships

Information Technology Program (**ITP**) JAN, 2026 – JUN, 2026
UI/UX Designer (Information Technology Institute (ITI)) Port Said Branch

Projects:

- NUTQ- UX|UI Case Study: [https://shorturl.at/gyIX6]

  Designed an AI-powered speech therapy platform connecting children, parents, and therapists through personalized learning, progress tracking, and smarter therapy management.

- MonMate - UX Case Study: [https://shorturl.at/40H4U]

  Designed a roommate-matching platform based on lifestyle and personality, connecting seekers with landlords to ensure compatible tenants and harmonious living environments.

- MODURA - UX Case Study: [https://shorturl.at/vbYC4]

  Designed a sustainable furniture upcycling app that transforms unused furniture into redesigned, valuable pieces through an integrated digital experience.

Education

Bachelor of science , Port-said University 2021 – 2025
Specialization: Biochemistry field, GPA: 3.84

Graduation Project:

- Synthesis of some novel *Imidazole* derivatives as *Anti-diabetic* application

Work experience

Medical Laboratory Scientist - Astra Labs OCT, 2025 – DEC, 2026

Conducted professional blood sample collection and patient preparation while ensuring strict adherence to safety and hygiene protocols.

Skills

Soft Skills	***Hard Skills***	***Tools***
Collaboration & Teamwork	User experience & Interaction Design	Figma / Canva
Critical Thinking	Wireframing & Prototyping	Adobe Photoshop / Illustrator
Adaptability & Flexibility	Information Architecture (IA)	Google Analytics
Attention to Detail	Accessibility Awareness	Miro / FigJam
Time Management & Prioritization	User Research & Usability Testing	UserTesting / Maze

Courses & Certificates

Diploma in Product Design and UI/UX – INSTANT (Aug 2026 – Now)
Fundamentals of UX Design – Creativa, Port Said (Jul 2025 – Aug 2025)

Language

English – Upper Intermediate (B2)